



HERRERO & ASOCIADOS, S.L., dedicated to the registration and processing of trademarks, patents, designs and domain names, both nationally and internationally; as well as to handling all the procedures involved, consultancy, renewal, maintenance and any other incidents affecting the registration process and lifespan of industrial and intellectual property rights, and to providing legal consultancy in relation with industrial property, intellectual property, unfair competition, advertising, e-commerce, domain names and personal data protection, has a quality policy that is specified in the following points:

- *Compliance of legal and technical requirements.*
- *Focusing the Company's activities and decisions on satisfying the needs and expectations of clients.*
- *Ensuring the quality of all activities, in order to guarantee the services provided to clients.*
- *Fostering the autonomy and initiative of personnel so that they contribute more effectively to the attainment of the Company's goals.*
- *Maintaining a spirit of continuous improvement in all the activities related to the system and clients.*
- *Management and the employees of **HERRERO & ASOCIADOS, S.L.** share and understand this management system as a working methodology for each and every one of its activities.*

This quality policy has been notified to all employees, and is understood, implemented and maintained up to date at all levels of the organisation. Its effectiveness and compliance thereof is monitored regularly.

Management establishes and reviews specific goals for each one of the areas, having the defined policy as a reference framework, determining the responsibilities for compliance thereof, establishing the operating criteria, and assigning the necessary resources, for the purposes of complying with the generic goals of the quality policy.

Signed: Management

Date: 25-11-2019

